

Local Community Service Committee

Guidelines for Project Selection

In consideration of projects for community funding support, Rotary Club of Calgary West has determined that preference will be given to proposals that best conform to the guidelines outlined below:

RCCW favours programs and projects that serve and support:

(listed in order of our preference of funding, we will place emphasis on the top three items #'s 1,2 &3)

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|----------------------------------|--------------------------------------|---------------|
| 1. <u>Education and Literacy</u> | 4. Disabilities and mental illnesses | 7. Community |
| 2. <u>Youth at Risk</u> | 5. Family Violence | 8. Addictions |
| 3. Disadvantaged | 6. Seniors | 9. Health |

Important areas for Applicant to include or address:

1. Recipient organizations must demonstrate efficiency, effectiveness, transparency and accountability in the use of Calgary West grants
2. Clearly identifies expenditures that is Capital or Program that is measurable & sustainable and/or demonstrates innovation and creativity in reach and impact
3. Whenever possible, funding requests should be for projects that benefit many rather than a few
4. Funding requests should be for an identifiable need. Requests for general purpose funding will not be considered
5. Applicants will agree to acknowledge the Rotary Club of Calgary West contributions to raise community awareness in an agreed upon manner.
6. Special consideration will be given to projects that provide an opportunity for RCCW member service as volunteers

LCS Committee Responsibilities:

- An RCCW member will be assigned to regularly communicate with the funding applicant and provide updates in the interest of accountability and transparency (Project Champion)
- Funds are to be for immediate use within 12 months of grant being issued
- Strong consideration should be given to projects that offer possibilities for maximizing funding totals through matching grants, from private individual donations, foundations or government.
- Strong consideration should also be given to projects that will create partnerships, collaboration with other Rotary Clubs as this is an opportunity to maximize funds and make a larger impact
- Projects that offer possibilities of longer term involvement.
- Organizations that proselytize, propagandize or promote sectarian causes, issues that are controversial or of a particular political view will not be considered.