

**The Rotary Club of Calgary West (RCCW)**  
**World Community Services**  
**Guidelines for Project Selection**

In consideration of projects for world community funding support, the Rotary Club of Calgary West (RCCW) has determined that preference will be given to proposals which conform to the guidelines outlined below:

1. The Rotary Club of Calgary West favors programs & projects that serve & support the six areas of focus:
  - Peace and conflict/resolution
  - Disease prevention & treatment
  - Water & sanitation
  - Maternal & child health
  - Basic education & literacy
  - Economic & community development
2. Priority will be given when there is an RCCW member to champion the project who regularly communicates regarding funding & provide updates in the interest of accountability and transparency
3. Recipient organizations must demonstrate efficiency, effectiveness, transparency & accountability in the use of Rotary Club of Calgary West grants.
4. Whenever possible, funding requests that favor impacting “many” rather than “few
5. Strong consideration will be given to projects that offer possibilities for maximizing funding totals through matching grants, from private individual donations, foundations and/or government.
6. Strong consideration will be given to projects that will create partnerships, collaboration with other Rotary Clubs as this is an opportunity to maximize funds and make a larger impact.
7. Key factors in decision making:
  - Project sustainability – Organization/community is self sufficient for continuation
  - External risks that may affect the outcome of the project (government stability, etc.)
  - Experience of project leader(s) & the host country implementer’s credibility, reliability & capacity to execute.
  - Recipients involvement (needs assessment, implementation, sustainability)
8. Organizations that proselytize, propagandize or promote sectarian causes, issues that are controversial or of a particular political view will not be considered. Faith based organizations are not precluded
9. Appropriate project recognition for Rotary (signage, cheque presentation, plaque etc.)
10. Preference for capital versus operating expenditures.
11. Consistency with District 5360 and Rotary International’s priorities. Reference [www.rotary5360.ca](http://www.rotary5360.ca) & <https://www.rotary.org>
12. Opportunities for RCCW member engagement are sought out.